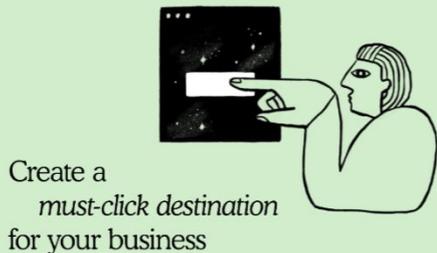


# Postcard Campaign

## “Landing Pages” Postcard

Audience = 281

September paid cohort who have no contacts in their CRM



## “First Email” Postcard

Audience = 1480

September paid users that have contacts in their audience but have not sent a campaign.

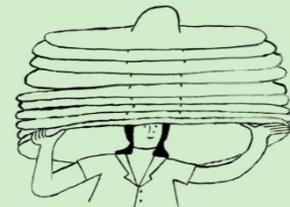


## “Automation” Postcard

Audience = 1475

Paid september cohort, users that have contacts and have started but not created an automation.

Multiple your marketing efforts



## Boost your signups with a landing page.

Mailchimp landing page users have seen their audiences grow by an average of 36%. What are you waiting for?

Learn more about landing pages:

<http://bit.ly/mailchimp-lp>



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## Create and send an email in minutes

For every \$1 spent, email marketing averages a return of \$52. Mailchimp's drag-and-drop builder and 100+ pre-designed templates make it easy.

Learn more at [bit.ly/roi-with-email](http://bit.ly/roi-with-email)



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## Automate your busy work

Mailchimp automations keep your brand top of mind while you get other things done.

Learn more about automations:

[bit.ly/mc-automate](http://bit.ly/mc-automate)



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