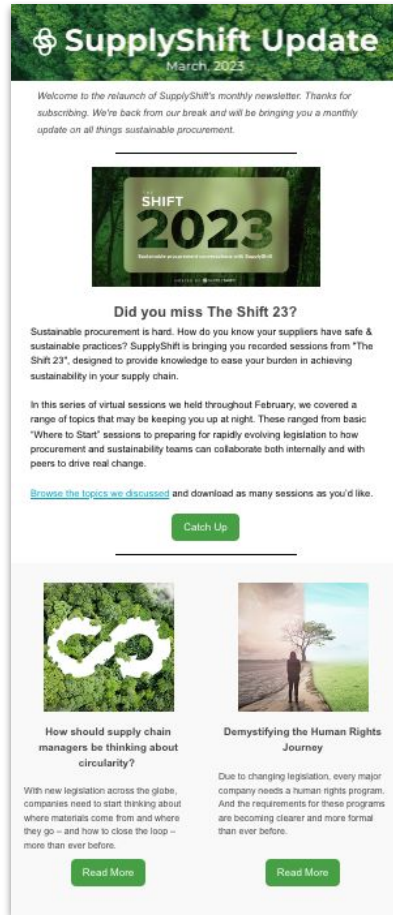



# Newsletter Relaunch *Click on any newsletter to see full version*

## March 2023



**SupplyShift Update**  
March, 2023

Welcome to the relaunch of SupplyShift's monthly newsletter. Thanks for subscribing. We're back from our break and will be bringing you a monthly update on all things sustainable procurement.



**Did you miss The Shift 23?**


Sustainable procurement is hard. How do you know your suppliers have safe & sustainable practices? SupplyShift is bringing you recorded sessions from "The Shift 23", designed to provide knowledge to ease your burden in achieving sustainability in your supply chain.

In this series of virtual sessions we held throughout February, we covered a range of topics that may be keeping you up at night. These ranged from basic "Where to Start" sessions to preparing for rapidly evolving legislation to how procurement and sustainability teams can collaborate both internally and with peers to drive real change.

[Browse the topics we discussed](#) and download as many sessions as you'd like.

[Catch Up](#)


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**How should supply chain managers be thinking about circularity?**

With new legislation across the globe, companies need to start thinking about where materials come from and where they go -- and how to close the loop -- more than ever before.

[Read More](#)



**Demystifying the Human Rights Journey**

Due to changing legislation, every major company needs a human rights program. And the requirements for these programs are becoming clearer and more formal than ever before.

[Read More](#)

**Audience:** Newsletter subscribers

### Workflow

- New newsletter monthly

**SL:** Sustainable Procurement: Catch up on what you've missed

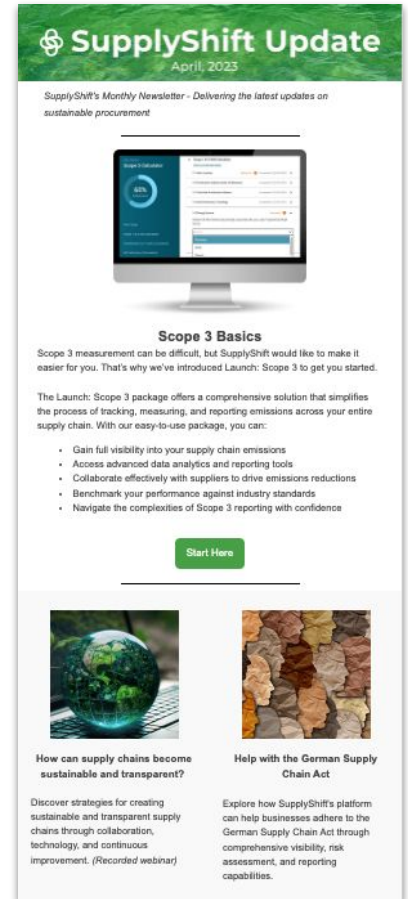
**Preview text:** March SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

**Sent:** 1,965

**Open Rate:** 27.4%


**Click-through Rate:** 13.5%

## April 2023



**SupplyShift Update**  
April, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement



**Scope 3 Basics**


Scope 3 measurement can be difficult, but SupplyShift would like to make it easier for you. That's why we've introduced Launch: Scope 3 to get you started.

The Launch: Scope 3 package offers a comprehensive solution that simplifies the process of tracking, measuring, and reporting emissions across your entire supply chain. With our easy-to-use package, you can:

- Gain full visibility into your supply chain emissions
- Access advanced data analytics and reporting tools
- Collaborate effectively with suppliers to drive emissions reductions
- Benchmark your performance against industry standards
- Navigate the complexities of Scope 3 reporting with confidence


[Start Here](#)

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**How can supply chains become sustainable and transparent?**

Discover strategies for creating sustainable and transparent supply chains through collaboration, technology, and continuous improvement. (Recorded webinar)



**Help with the German Supply Chain Act**

Explore how SupplyShift's platform can help businesses adhere to the German Supply Chain Act through comprehensive visibility, risk assessment, and reporting capabilities.

**SL:** Sustainable Procurement Update - April 2023

**Preview text:** April SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

**Sent:** 7,089


**Open Rate:** 25.85%

**Click-through Rate:** 14.5%

# Monthly Newsletter


[Click on any newsletter to see full version](#)

## May 2023



SupplyShift Update  
May, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement




**Speaking Procurement's Language Guidebook**

As a sustainability professional, do you find engaging your procurement teams in sustainability initiatives to be challenging? With procurement professionals managing a significant portion of company revenue, they play a crucial role in supply chain sustainability.


SupplyShift has produced a new guide to help you engage and collaborate effectively with your procurement team.

[Download the guidebook](#)



**CSDDD - How will it impact your organization?**

Unveiled to the world on February 23, 2023, the European Directive on



**Turning Over a New Leaf with EUDR**

With a decisive move on April 19th, 2023, the European Parliament

**Audience:** Newsletter subscribers


### Workflow

- New newsletter monthly

SL: Sustainable Procurement Update - May 2023


**Preview text:** May SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

## June 2023



SupplyShift Update  
June, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement




**Rethinking Indirect Spend for a Greener Tomorrow**

Indirect Spend Sustainability focuses on reducing the environmental, social, and economic impact of a company's indirect spend activities, including logistics, office supplies, utilities, facilities management, IT, professional services, travel, and marketing.


[Download](#) "Rethinking Indirect Spend for a Greener Tomorrow", a new guide from SupplyShift, to help navigate your indirect spend journey.

[Download the guide](#)



**Unwrapping the EU Packaging and Packaging Waste Directive**

What is the EU Packaging and Packaging Waste Directive, and why is



**SEC's Climate-Disclosure Rule Isn't Here, but it May as Well Be**

Legal challenges to the regulator's proposed mandate for emissions

SL: Sustainable Procurement Update - June 2023

**Preview text:** June SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

# Monthly Newsletter

[Click on any newsletter to see full version](#)

**Audience:** Newsletter subscribers

**Workflow**

- New newsletter monthly

**SL:** Sustainable Procurement Update - July 2023

**Preview text:** July SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

## July 2023

### SupplyShift Update

July, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement



#### SupplyShift named in 2023 Gartner® Market Guide for Supplier Sustainability Applications

SupplyShift has been named a Representative Vendor in the 2023 Market Guide for Supplier Sustainability Applications. Learn more about Supplier Sustainability Applications, and where SupplyShift fits in.

[Download the report](#)



#### Looking Beyond Direct Suppliers: Why Sustainability Matters in Your Company's Indirect Spend

Until recently, companies focused their supply chain sustainability efforts almost exclusively on direct spend suppliers, but are beginning to



#### Engage Your Supply Chain for Scope 3 Decarbonization

In this 1-hour webinar, Jamie Barsimantov, Co-Founder and Chief Strategy Officer at SupplyShift, is joined by other industry experts, discussing effective strategies for

**SL:** Sustainable Procurement Update - August 2023


**Preview text:** August SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

## August 2023

### SupplyShift Update

August, 2023

SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement




#### The Real ROI of Sustainability

The growing focus on ESG (Environmental, Social, Governance), covering all aspects of sustainability, means that businesses must recognize its tangible impact on their bottom line.


But how do sustainability and profits interlink? And why is it essential for businesses to invest in environmentally and socially responsible practices, especially in their value chains?

[Explore](#)



#### THESIS 2023 Launch Connects Brands to Global Retail Leaders

Seeking a transformative opportunity to amplify your brand's exposure to the world's largest retailers? We're excited

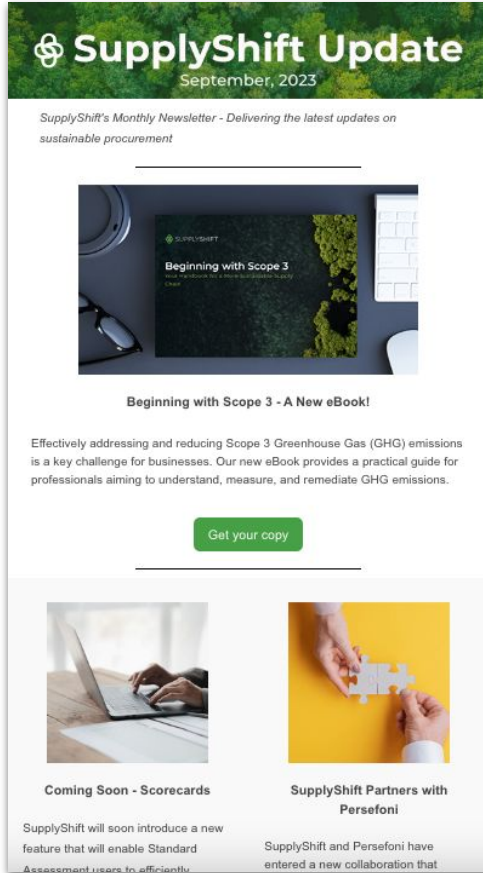


#### Navigating the Alphabet Soup of Sustainability Reporting

As sustainability disclosure has become a central focus for investors, regulators, and stakeholders, the need for a unified reporting standard has

# Monthly Newsletter [Click on any newsletter to see full version](#)


## September 2023



**SupplyShift Update**  
September, 2023

*SupplyShift's Monthly Newsletter - Delivering the latest updates on sustainable procurement*

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**Beginning with Scope 3 - A New eBook!**

Effectively addressing and reducing Scope 3 Greenhouse Gas (GHG) emissions is a key challenge for businesses. Our new eBook provides a practical guide for professionals aiming to understand, measure, and remediate GHG emissions.


[Get your copy](#)

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**Coming Soon - Scorecards**

SupplyShift will soon introduce a new feature that will enable Standard Assessment users to efficiently



**SupplyShift Partners with Persefoni**

SupplyShift and Persefoni have entered a new collaboration that

**Audience:** Newsletter subscribers

### Workflow


- New newsletter monthly

**SL:** Sustainable Procurement Update - September 2023

**Preview text:** September SupplyShift newsletter brings you up to date on all you may have missed on sustainable procurement topics

# Newsletter Subscription Process

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**Sign up for our newsletter**


Subscribe to get the latest SupplyShift news, content, and insights sent to your inbox monthly.

Business email\*

First name


Last name

**SUBMIT**




SUPPLYSHIFT VISIT US

**Thanks for subscribing to the SupplyShift newsletter!**



The newsletter is published on a monthly basis, so you should receive the next issue soon.

In the meantime, check out our [Newsletter Archive page](#) to gain exclusive access to webinars, white papers, and customer success stories.




**Did you miss an issue?**

Here is the archive of past SupplyShift newsletter issues. Enjoy!

[March 2023](#)

[April 2023](#)



SUPPLYSHIFT